

HEALTHY MASCULINITY

ACTION PROJECT

STRENGTH WITHOUT VIOLENCE • MEN AND WOMEN AS ALLIES • AWARENESS TO ACTION • A BETTER WORLD FOR EVERYONE



CO-HOST SPONSOR

2012-2014

IT IS EASIER TO BUILD
STRONG CHILDREN THAN
TO REPAIR BROKEN MEN.

FREDERICK DOUGLASS

During spring of 2011, 20 young men are charged with gang raping an 11-year-old girl in Cleveland, Texas.

In one of the worst shootings since 1994, young men commit a drive-by seven miles from the White House, spraying bullets into a crowd of people just returned from a funeral. Four people are killed.

In February of 2012 the trial of George Huguely, former University of Virginia lacrosse player, begins for the murder of Yeardeley Love.

Every day we hear news stories about violence. Rarely, if ever, are they linked to masculinity.

It is time to make the connection.

HEALTHY MASCULINITY

ACTION PROJECT



The Healthy Masculinity Action Project (HMAP) will spark a two-year national movement to develop new male leadership that role models strength without violence. Men who are strong and assertive, as well as caring and connected, benefit our loved ones, schools, workplaces, nation, and the world.

The Healthy Masculinity Project

FIRST OF ITS KIND

FOCUSING ON HEALTHY MASCULINITY AT THE NATIONAL LEVEL

BRINGING TOGETHER MEN AND WOMEN FROM ALL WALKS OF LIFE

USING CONVERSATION TO CREATE A SHARED BODY OF KNOWLEDGE

MOVING PARTICIPANTS FROM AWARENESS TO ACTION

HMAP is a project of:



www.healthymasculinity.org

HEALTHY MASCULINITY

ACTION PROJECT

Mission

To serve as a national catalyst for examining the intersections of masculinity and violence and for advancing healthy, non-violent masculinity.



HEALTHY MASCULINITY SUMMIT

It all begins in **Washington, DC, October 17-19, 2012.** We will gather the best of the best – male and female leaders from business to education, from policy to sports, as well as organizations preventing violence against women and girls – to kick-start this **national dialogue about healthy masculinity**, empowering men and women to take action in their communities. Then we will take HMAP on the road.

HEALTHY MASCULINITY TRAINING INSTITUTE

First stop: **Atlanta, GA**, birthplace of Martin Luther King, Jr. During June 2013, we will conduct an intensive three-day “Healthy Masculinity Awareness-to-Action” training with a group of men and women from diverse regions across the country, **building on work begun at the summit, preparing them to organize town halls in their neighborhoods and cities.**

HEALTHY MASCULINITY YOUTH LEADERSHIP SUMMIT

Next on the map: **Louisville, KY**, and the Muhammad Ali Center, whose mission is to promote respect, hope, and understanding. **We cannot change masculinity without our young men and boys.** In October 2013, 25 outstanding male youth with the courage to take a stand will make their way to the Center to continue the dialogue on healthy masculinity and to develop action plans for their schools.

HEALTHY MASCULINITY TOWN HALL MEETINGS

Spring of 2013, HMAP will travel the highways and byways, blanketing the country. Participants from the training institute will host town hall meetings in urban, suburban, rural, and frontier communities to **carry forward the dynamic conversations begun at the summit.** Young and old alike will discuss how healthy masculinity can improve lives and then will be invited to develop community action steps.

HEALTHY MASCULINITY LISTENING TOUR AND HMAP FILM

What does healthy masculinity look like and how can it improve our lives? From **fall 2013 to spring 2014**, a filmmaker will journey with us to towns and cities across the country, capturing men and women answering these vital questions. The HMAP documentary film will premiere in communities where town halls have been held.

HEALTHY MASCULINITY REPORT

Finally, to **bring it all home**, we will produce from a public health perspective an in-depth **groundbreaking report of best practices developed through HMAP.** The document will be widely distributed, serving as an indispensable resource for anyone working with boys and young men.

HEALTHY MASCULINITY

ACTION PROJECT



CO-HOST SPONSOR

Sponsorship

We welcome your support and participation. Here are ways you can become part of the most ambitious project ever to spread the message of healthy masculinity.



Co-Host Sponsor: \$50,000

- Contribution will sponsor one Regional Town Hall (advertised through press releases and signage)
- Participation in Regional Town Hall strategizing sessions for one representative
- Contribution will sponsor three young men's participation in the HMAP Youth Summit
- Contribution will sponsor one youth scholarship, to be presented by a representative at the Gala
- Speaking opportunity at the Healthy Masculinity Press Briefing
- Two guest passes to the Healthy Masculinity Press Briefing and VIP Breakfast Banquet
- Speaking role in the HMAP film
- Two guest passes to premiere of the HMAP film (date TBD)
- Two personal copies of the HMAP film
- Inclusion in all HMAP media, which will reach over 100,000 people worldwide
- Featured logo and website link on HMAP website
- Recognition on Summit and Gala invitations
- Logo and company name on front of Summit program, to be used by all 200 Summit attendees
- Full page advertisement in Summit Program
- Exhibit space at Summit
- Acknowledgment of Sponsorship level during Summit
- Eight guest passes to Summit
- Table for eight at Gala

Gold Sponsor: \$25,000

- Contribution will sponsor two young men's participation in the HMAP Youth Summit
- Contribution will sponsor one youth scholarship, to be presented by a representative at the Gala
- Speaking opportunity at the Healthy Masculinity Press Briefing
- One guest pass to the Healthy Masculinity Press Briefing and VIP Breakfast Banquet
- One guest pass to premiere of the HMAP film (date TBD)
- One personal copy of the HMAP film
- Inclusion in all HMAP media, which will reach over 100,000 people worldwide
- Featured logo and website link on HMAP website
- Logo and company name on front of Summit program, to be used by all 200 Summit attendees
- Choice of exhibit space at Summit or advertisement in Summit Program
- Acknowledgment of Sponsorship level during Summit
- Six guest passes to Summit
- Six guest passes to Gala

Silver Sponsor: \$10,000

- Contribution will sponsor one young man's participation in the HMAP Youth Summit
- One guest pass to the Healthy Masculinity Press Briefing and VIP Breakfast Banquet
- Inclusion in all HMAP media, which will reach over 100,000 people worldwide
- Featured logo and website link on HMAP website
- Logo and company name on back of Summit program, to be used by all 200 Summit attendees
- Exhibit space at Summit
- Acknowledgment of Sponsorship level during Summit
- Four guest passes to Summit
- Four guest passes to Gala
- One personal copy of the HMAP film

Premium Sponsor: \$5,000

- Inclusion in all HMAP media, which will reach over 100,000 people worldwide
- Featured logo and website link on HMAP website
- Logo and company name on back of Summit program, to be used by all 200 Summit attendees
- Approved materials displayed on distribution table at Summit
- Acknowledgment of Sponsorship level during Summit
- Two guest passes to Summit
- Two guest passes to Gala
- One personal copy of the HMAP film

General Sponsor: \$1,500

- Featured logo and website link on HMAP website
- Logo and company name on back of Summit program, to be used by all 200 Summit attendees
- One guest pass to Summit
- One guest pass to Gala
- One personal copy of the HMAP film

Summit Program Book Advertisement

- (\$1,000 for half-page and \$1,500 for full-page)
- The Summit program, which includes the Summit schedule, will be used extensively by the 200+ participants. These full color advertisements provide a high-impact opportunity to reach Summit participants, both during the event as well as after.

In-Kind Sponsorships

- Approved in-kind sponsors will receive benefits commensurate with the market value for the contribution. Examples include donated tote bags, pens, notebooks, banner printing, and Summit program book printing. In-kind materials may include your company's branded printing. Please submit proposals to dwilson@mencanstoprape.org

HEALTHY MASCULINITY

ACTION PROJECT

National Partners

The Healthy Masculinity Action Project National Partners:

Men Can Stop Rape

www.mencanstoprape.org



Men Can Stop Rape is a pioneering national organization that mobilizes men to use their strength for creating cultures free from violence, especially men's violence against women.

National Resource Center on Domestic Violence

www.nrcdv.org



The National Resource Center on Domestic Violence works to improve societal and community responses to domestic violence and, ultimately, prevent its occurrence.

Men Stopping Violence

www.menstoppingviolence.org



Men Stopping Violence (MSV) works locally, nationally, and internationally to dismantle belief systems, social structures, and institutional practices that oppress women and children and dehumanize men themselves.

Coach for America

www.coachforamerica.com



Coach for America informs, inspires, and initiates individual, communal and societal change that will empower men and women to be their very best – personally, professionally, and relationally.

Women of Color Network

www.womenofcolornetwork.org



The Women of Color Network (WOCN) provides and enhances leadership capacity and resources that promote the activities of women of color advocates and activists within the Sovereign Nations, the United States and U.S. Territories to address the elimination of violence against women and families.

A CALL TO MEN

www.acalltomen.com



A CALL TO MEN is a leading national men's organization addressing domestic and sexual violence prevention and the promotion of healthy manhood.

HEALTHY MASCULINITY

ACTION PROJECT



HMAP Allies

Allies share information about HMAP with their national networks

Advocates for Youth

American School Counselor Association

Asian & Pacific Islander Institute on Domestic Violence

Association of American University Women (AAUW)

Cal Ripken, Sr. Foundation

California Coalition Against Sexual Assault

end3

Futures Without Violence

Girls Educational & Mentoring Services (GEMS)

Girls for Gender Equity

Hollaback!

Jewish Women International

K-Life

MenEngage

"mtvU Against Our Will" campaign

National Coalition of Anti-Violence Programs

National Network to End Domestic Violence

National Partnership for Juvenile Services

National Sexual Violence Resource Center (NSVRC)

North-American Interfraternity Conference

PreventConnect

Relationship Training Institute

SafePlace

Scenarios USA

School and College Organization for Prevention Educators (SCOPE)

Sexual Minority Youth Assistance League (SMYAL)

SPARK

Voice Male Magazine

HEALTHY MASCULINITY

ACTION PROJECT

For media inquiries or
to learn more about HMAP:

Tel: (202) 265.6530

Email: info@healthymasculinity.org

Visit: www.healthymasculinity.org

STRENGTH WITHOUT VIOLENCE • MEN AND WOMEN AS ALLIES • AWARENESS TO ACTION • A BETTER WORLD FOR EVERYONE



DESIGNED BY VIZIALLE.COM