

Men Can Stop Rape's College Campus Programs

FACT SHEET

What is Men Can Stop Rape?

- Men Can Stop Rape is the leading national organization mobilizing boys and young men to prevent violence against women. The program has reached over 2 million boys and men in the past 10 years with a message of “strength without violence.”

Why is Men Can Stop Rape on College Campuses?

- Nearly two-thirds (62 percent) of undergraduate students say they have encountered some type of sexual harassment and nearly one-third of students (35 percent of female students and 29 percent of male students) say the harassment is physical, such as being touched, grabbed, or pinched in a sexual way¹.
- One in five women in America will be victims of a sexual assault,² and about 1 in 10 college women say they have experienced a rape.³
- Nearly half of all dating college women (43%) report having ever experienced violent or abusive dating behaviors.⁴
- College age women have more positive bystander behaviors, or willingness to step in when they see a situation they suspect could become dangerous, than men.⁵ Men are also less likely to intervene in situations because of how other men might view them.⁶

How is Men Can Stop Rape Impacting College Campuses?

- Men Can Stop Rape is engaging college men to prevent violence against women using:

The *Where Do You Stand?* Campaign – This positive approach to preventing violence empowers male bystanders to intervene in a variety of common and potentially dangerous scenarios that students face on campus. This unique awareness campaign uses compelling images and messages that were inspired by interviews with sexual assault staff on college campuses, examined by focus groups with a diversity of college men and tested with surveys for effectiveness. ***Where Do You Stand?*** incorporates a variety of elements, including posters, billboards and other media materials, trainings, a curriculum, event ideas and projects that all reinforce ways that young men can use their strength for bystander intervention. These components teach men how to assess situations and take action to prevent dating and sexual violence.

Campus Men of Strength (MOST) Clubs – Student-led Campus MOST Clubs actively engage college men to prevent sexual and dating violence by teaching them to challenge traditional stereotypes of masculinity and encouraging healthy, non-violent masculinity. They provide a deep sense of community for members who work together to build safer campuses and communities by conducting peer education, partnering with community groups, sponsoring awareness events, and more.

Campus Trainings – Men Can Stop Rape provides training to students and educators on college campuses nationwide that cover a variety of topics including how to engage men in primary prevention, bystander intervention and the many other ways men can become allies for women and girls. Trainings can be easily adapted to meet the needs of any organization.

¹Harris Interactive® online survey conducted on behalf of the AAUW Educational Foundation, 2005; ²The National Intimate Partner and Sexual Violence Survey, The CDC, 2010; ³The Sexual Victimization of College Women, National Institute of Justice and Bureau of Justice Statistics, 2000; ⁴Liz Claiborne Inc.'s Love Is Not Abuse 2011 College Dating Violence and Abuse Poll, 2011; ⁵Journal of College Student Development, 2011; ⁶The Journal of Men's Studies, 2011