

## Men Can Stop Rape

## FACT SHEET

### ***What is Men Can Stop Rape?***

- Men Can Stop Rape is the leading national organization mobilizing boys and young men to prevent all forms of physical and sexual violence, especially violence against women. The program has reached over 2 million boys and men in the past 10 years with a message of “strength without violence.”

### ***How does Men Can Stop Rape work?***

- Men Can Stop Rape’s cutting-edge prevention programs are grounded in the social ecological model which recognizes that individual actions profoundly affect entire communities and ultimately all of society. Men Can Stop Rape equips men and boys to be activists and positive change agents among their peers.
- Men Can Stop Rape teaches men to confront negative male stereotypes, called “the dominant story of masculinity,” that teach men to be aggressive and violent, and answer the question “What kind of man do you want to be?” The counter story is being that man.

### ***What are Men Can Stop Rape’s programs?***

- Men Can Stop Rape is engaging men to prevent violence against women using:

**The Men of Strength (MOST) Clubs** – This school-based, 22-week curriculum teaches young men in middle and high school (ages 11-18) healthy dating relationship skills, how to confront bullying and show their “strength” in positive ways among their peers. A 2009-2010 evaluation of the program, conducted by an independent researcher, showed MOST had a positive impact on boys’ willingness to intervene when young women were being harassed, threatened or inappropriately touched in a group setting. In use for over a decade, the MOST Club curriculum is being used in middle and high schools throughout the United States.

**Campus Men of Strength (MOST) Clubs** – Student-led Campus MOST Clubs actively engage college men to prevent sexual and dating violence by teaching them to challenge traditional stereotypes of masculinity and encouraging healthy, non-violent masculinity. They provide a deep sense of community for members who work together to build safer campuses and communities by conducting peer education, partnering with community groups, sponsoring awareness events, and more.

**[Y]MOST, Young Men of Strength** – This middle school awareness campaign incorporates compelling visuals and messaging that focus on empowering boys to take action against gender-based harassment, teasing, bullying, and cyber-bullying.

**The Where Do You Stand? Campaign** – This positive approach to preventing violence among college students, empowers male bystanders to intervene in a variety of common and potentially dangerous scenarios that students face on campus. This unique awareness campaign incorporates a variety of elements, including posters, billboards and other media materials, trainings, a curriculum, event ideas and projects that all reinforce ways that young men can use their strength for bystander intervention.

**Trainings** – Men Can Stop Rape provides training to students, educators, corporations, military personnel, state and federal agencies and other organizations, that cover a variety of topics including how to engage men in primary prevention, bystander intervention and the many other ways men can become allies for women and girls. Their educational programs and outreach focus on males (ages 11 – 22) and trainings can be easily adapted to meet the needs of any organization.