

2009-2010

Campus Strength  
Affiliates and  
Chapters Include:

- Washington University in St. Louis
- North Carolina State University
- Hunter College
- Temple University
- Frostburg State University
- Georgetown University
- San Jose State University
- Northern Arizona University
- University of North Carolina, Greensboro
- University of Maryland, Baltimore County
- University of Illinois at Chicago
- Florida State University
- Troy University
- University of California, Irvine
- Oglethorpe University
- Stephen F. Austin University
- George Mason University
- North Carolina Central University
- Elon University
- University of North Carolina, Wilmington
- Emory University
- Rowan University
- University of Arizona
- Westfield State College
- Miami University



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# CAMPUS STRENGTH PROGRAM

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**MEN CAN**  
CREATING CULTURES FREE FROM VIOLENCE  
**STOP RAPE** INC

# What is Campus Strength?

Men Can Stop Rape's Campus Strength Program is the nation's most comprehensive strategy to engage college and university men in preventing violence against women, developing and supporting healthy masculinity, and sustainably organizing to create campuses and cultures free from violence.

Campus Strength accomplishes these goals by supporting student groups, faculty and staff on college campuses, both men and women, who are working to end violence against women. We provide training, organizing tools and technical assistance based on our experience of more than a decade as a national leader in the prevention of men's violence against women. We also connect you to a national network of college men and women who are working to build a more equitable world.

The Campus Strength Program is based on Men Can Stop Rape's core organizational values: Prevention, Nonviolence, Redefining Masculinity, Male Positive and Gender Equity. Members of affiliates and chapters examine and challenge masculinity as it relates to themselves and society, rejecting harmful aspects of traditional masculinity in favor of individual masculinities that affirm their unique realities and experiences. This positions them to create healthier, safer, and ultimately happier lives for themselves and the men and women they care about.



## Campus Strength Allies

Some of our national and local partners include:

- DC Consortium of Universities Addressing Sexual Assault
- Greeks Against Sexual Assault
- North Carolina Coalition Against Sexual Assault
- Rape, Abuse and Incest National Network (RAINN)
- Students Active for Ending Rape (SAFER)
- U.S. Department of Justice, Office on Violence Against Women
- U.S. Department of Health and Human Services, Office of Women's Health

Members also take this knowledge and apply it throughout their campuses and communities in many ways, including:

- ▶ Mentoring and role modeling healthy masculinity
- ▶ Partnering with campus and community women's groups
- ▶ Conducting peer education
- ▶ Sponsoring social and educational events
- ▶ Engaging in activism
- ▶ Exploring the many ways men can be allies of women and girls

In these and other ways, Campus Strength members raise awareness of the important roles men can play in preventing violence against women and promote positive versions of masculinity.

# Two Ways of Engaging Campus Strength

## ► **MEN CREATING CHANGE CHAPTERS**

*Men Creating Change* chapters are men's clubs or groups that have the deepest connection to Campus Strength. Chapters are usually supported by MCSR from inception, and receive multiple levels of benefits, training, and organizational tools to support their chapters.

### **Men Creating Change** benefits include:

- **Men Creating Change Organizing Manual.** All of the logistical elements necessary to establish a *Men Creating Change* chapter on your campus are included in this manual. Topics covered include organizing meetings, planning events, fundraising, sustainability.
- **Campus Strength Training Manual.** MCSR's comprehensive training manual takes you through a year of engaging men in the prevention of violence against women, including theoretical frameworks, practical exercises, peer education, and discussion modules to explore masculinity, violence and men's lives as deeply as possible.
- **Sustained Support.** Receive personalized support to help you start a chapter and organize on campus.
- **Priority Access.** Chapters are prioritized in scheduling MCSR trainings and workshops and for participation in national Campus Strength trainings. They also receive a 15% discount on Strength Trainings and a 20% discount on MCSR posters, postcards and banners.
- **Connections and Publicity.** Connect with other Campus Strength members across the country through trainings, MCSR events, and the Campus Strength listserv, newsletter, Facebook group and more.

### **Annual requirements for Men Creating Change chapters are:**

- Send two club members to a MCSR Campus Strength training in Washington, DC, or bring a training to campus, both at a discounted rate.
- Conduct at least two meetings per month.
- Have members sign and adhere to the MCC Code of Conduct
- Organize and carry out at least two events or community service projects per semester
- Submit a brief online report each month of your activities.



## ► **CAMPUS STRENGTH AFFILIATES**

Campus affiliates are clubs, organizations, or administrative offices on campus that would like to have a formal relationship with MCSR, but at a different level than *MCC* chapters.

### **Campus Strength Affiliate** benefits include:

- **Campus Strength Affiliates Organizing Manual.** The organizing manual is full of best practices, proven ideas and new strategies that will support your work to build sustainable programming that engages and organizes men on your campus around sexual and relationship violence and healthy masculinity.
- **Workshops and Media Discounts.** Receive a 10% discount on Strength Trainings and Workshops facilitated by MCSR staff and a 20% discount on MCSR posters, postcards and banners.
- **Connections and Publicity.** Network and connect with other Campus Strength members across the country through trainings, MCSR events, and the Campus Strength listserv, newsletter, Facebook group and more.

### **Annual requirements for Campus Strength Affiliates are:**

- Conduct at least one event or community service project per semester.
- Submit a brief online report each month of your activities.

# Eligibility

**Who can join?** Any college or university that has students, staff or faculty who are committed to engaging men in preventing violence against women and supporting healthy masculinity can join the Campus Strength Program. Chapters and Affiliates nationwide include student men's groups, women's groups, peer educators, health education offices, women's centers, and many others.

**Why should my school join?** The Campus Strength Program provides the resources for you or your group to build capacity and implement a sustainable, comprehensive and effective initiative to ending men's violence against women. Built on a proven framework for engaging men and constantly updated to incorporate the latest research and experience, the program provides long-term support for organizing and programming, in-depth training, comprehensive public education, and connections to an international network.

**How much does it cost to join?** There is no cost to become a Campus Strength Affiliate, and only the cost of training as few as two members to become a *Men Creating Change* chapter. There are some program requirements for both levels, which are outlined in this brochure.

## Get Started!

To join the growing ranks of Campus Strength chapters and affiliates, learn more, or tailor a programming opportunity to your school's specific needs, please contact Joseph Vess, Director of Training and Technical Assistance, at 202.534.1836 or [jvess@mencanstoprape.org](mailto:jvess@mencanstoprape.org).

# Campus Strength Trainings and Workshops

Campus Strength trainings focus on harnessing the power that college students have to create positive change on their campuses. Participants build their capacity to engage college men around developing healthier versions of masculinity, and learn practical

exercises and activities. They will also acquire the skills to start a new organization on their campus devoted to ending violence against women, or improve an existing group.

The training is designed to support student men engaging other men in a campus men's group; faculty, staff and women students interested in helping start, support or facilitate a men's group on their campus; or those engaging campus men in other ways. To attend the bi-annual national training in Washington, DC, the cost is \$350 per person (fundraising resources and assistance are available).



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# Proven Experience

**Reaching Men Across the Country.** From Alaska to Florida and all states in between, Men Can Stop Rape has conducted Strength Workshops for over 50,000 youth, college students, adults, youth-serving professionals, direct service agencies and others.

We tailor our presentations and workshops to the needs of different audiences ranging from small group learning environments to large keynote conference presentations. Topics include:

- ▶ Stopping Rape Before It Starts: Men's Role in Rape Prevention
- ▶ Gut Check: Bystander Intervention Training
- ▶ Who's the Real Man?: Masculinity and Men's Violence Against Women
- ▶ Male Survivors of Sexual Violence
- ▶ Masculinities in Media: What's for Sale?

- ▶ Visible Allies: Why and How Men Speak Out Against Violence Against Women
- ▶ The Power of Words: Challenging the Language of Rape Culture
- ▶ Helping Healing: How Men Can Support Survivors
- ▶ Shake and Stir: Masculinity and Alcohol-Facilitated Rape

"This was an awesome and amazing experience. You guys bring a lot of ideas to the table that we in the Western State College student body can expand on."

-Aryssa Fairless, Western State College of Colorado

"I am...very pleased with the collaboration we are building with Men Can Stop Rape."

-Craig Woodsmall, Adviser, Men Organized for Rape Education, Washington University in St. Louis

# Campus Strength Support

## When You Need Expert Technical Assistance.

The experienced MCSR staff is willing and able to facilitate the development of your *Men Creating Change* chapter or your Campus Strength Affiliate. If you need expert help making your aspirations and goals for men in your community a reality, or support addressing particular challenges or obstacles, MCSR can serve as a valuable resource via regular visits, phone calls, and emails.

## Organizations, Colleges and Agencies MCSR has provided support for include:

- ▶ American University
- ▶ Ball State University
- ▶ Centers for Disease Control and Prevention
- ▶ Domestic Violence Project of Warren & Washington Counties, NY
- ▶ Georgetown University
- ▶ Project STOP NOW!
- ▶ San Jose State University
- ▶ US Army
- ▶ Yale University

**Reserve a Date.** To reserve a date for a MCSR Strength Training or workshop or enlist Strength Support, contact Joseph Vess, Director of Training and Technical Assistance, at 202.534.1836 or [jvess@mencanstoprape.org](mailto:jvess@mencanstoprape.org).



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